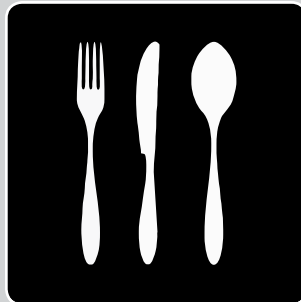


**REGISTER
TODAY!**



April 22 & 23, 2012
Saskatoon Inn Hotel
& Conference Centre



Reserve your room now by calling the Saskatoon Inn Hotel & Conference Centre at 1-306-242-1440 for the special 2012 Conference Rate starting at \$124.00/night.

Registration fee of \$105.00 (GST included) includes admission to all seminars, meetings, catered functions and the Hospitality Expo.



REGISTRATION



April 22 & 23, 2012
Saskatoon Inn Hotel &
Conference Centre

Print Name(s) _____

Business Name _____

Town/City _____

____ Registrations @ \$105.00 (Includes GST) = _____

REGISTER NOW!

Mail this registration information and cheque to:
Saskatchewan Hotel & Hospitality Association
#302 - 2080 Broad Street, Regina, SK S4P 1Y3
or fax to (306) 525-1944 or, email: shha@sasktel.net

HOSPITALITY EXPO

*Saskatchewan's only
Tradeshow for Hotels,
Restaurants, Bars
& Food Services*



Saskatchewan
Hotel & Hospitality
Association



Sunday, April 22

➤ **11:00 am – 5:00 pm**

CONVENTION REGISTRATION OPENS SASKATOON INN

Delegates may pick up their registration kits on the convention floor. Name badges are required to be worn for entry to all functions and sessions

➤ **11:30 am – 5:30 pm**

SASKATCHEWAN HOTEL & HOSPITALITY EXPO 2012

Make sure you visit every exhibitor to have your passport authorized. A major prize awaits a lucky delegate who enters a completed passport.

➤ **6:00 pm – 7:00 pm**

BREWERS' WELCOME RECEPTION SHERATON CAVALIER HOTEL

Great Western, Labatt and Molson Coors hope you enjoy complimentary beverages after spending the afternoon at the Hospitality Expo. *A bus leaves the Saskatoon Inn every 20 minutes beginning at 5:50 pm to 6:50pm and from the Sheraton Cavalier beginning at 9:00 pm to 9:45 pm*

➤ **7:00 pm – 9:00 pm**

DELEGATE DINNER & SHOW SHERATON CAVALIER HOTEL

Join us for a delicious buffet, win prizes and enjoy live entertainment by the "Saskatoon Soaps"

➤ **9:30 pm**

DELEGATE LOUNGE OPENS

Monday, April 23

➤ **8:00 am – 8:45 am**

SERVICE & HOSPITALITY SAFETY ASSOCIATION BREAKFAST

Jim Bence CEO and staff hope you enjoy breakfast and as a reward for getting up early you will be eligible to win an HD TV

➤ **9:00 am – 9:45 am**

SHHA ANNUAL GENERAL MEETING

Attend the meeting and learn more about how your Association is working to serve you.

➤ **10:00 am – 10:45 am**

SLGA PRESENTATION

SLGA President & CEO Barry Lacey will provide an update on the SLGA and will address your liquor and gaming issues and concerns.

➤ **11:00 am – 11:45am**

PRICING YOUR OFFSALE PRODUCTS FOR GREATER RETURN

A panel of veteran hoteliers discuss the proper pricing of off sale to maximize returns.

➤ **11:00 am - 11:45 am**

WHERE DO WE FIND OUR NEXT EMPLOYEES??

Immigration and human resource issues and opportunities will take centre stage in this must attend discussion.

Panelists:

Denis Prud'homme Prud'homme International
Carol Lumb Director of Education STEC
Shelley Schmalenberg Senior Development Officer Service Canada

Denise Vandenhurk Immigration specialist

➤ **NOON – 1:15 PM**

SHHA AWARDS LUNCHEON

Join us as we salute our dedicated colleagues with long service awards, and our five exceptional students for scholastic excellence in the SIAST Kelsey Campus Hotel & Restaurant Administration program, and, medal winners in the Skills Canada Competition

➤ **1:30 pm – 3:00 pm**

DESTINATION MARKETING SUMMIT

State of the Art destination marketing computer software will be on display at this must see tourism session. City and regional tourism developers, event and attraction planners, hoteliers and destination marketing organizations will all benefit by exploring the tremendous potential of a coordinated marketing effort.

➤ **1:30 pm – 2:00 pm**

HIP BEVERAGE INSURANCE PROGRAM

Representatives from the Western Financial Group will provide information on properly insuring your hotel, tavern or bar against liability, fire and theft etc.

➤ **2:15 pm – 3:00 pm**

SASK PENSION PLAN AND SUCCESSION PLANNING

Gail Genest, Mgr. Business Development will help you and your employees on the road to accumulating adequate retirement savings. Bev Johnson and Tom Zurowski, KPMG Consulting will bring you up to date on the latest strategies for retirement and succession planning

➤ **3:15 pm – 4:00 pm**

SOCIAL MEDIA 101

Albert Jame from zu is a speaker and advocate of all things web and has watched the online world evolve to the interactive mobile and social environment we're in today. Albert will explain the interactive channels like Facebook and Twitter and demonstrates their effect on business communications.

➤ **6:00 pm – 7:00 pm**

CHAIRMAN'S RECEPTION

Relax and unwind after a busy conference day at the SHHA cocktail reception

➤ **7:00 pm - 9:00 pm**

CHAIRMAN'S DINNER

Hon. Tim McMillan will be in attendance as outgoing Chair Greg Lowe will pass the gavel. We will also bestow Life Memberships on several deserving members

➤ **9:30 pm**

DELEGATES LOUNGE OPENS

➤ **12:00 am**

CONFERENCE CONCLUDES

Thank You To Our Sponsors!

Five Star



Reception & Dinner



Refreshments



Four Star



Three Star



SASKATOON HOTEL ASSOCIATION

Lunch/ Breakfast Sponsor



SASKATOON INN HOTEL AND CONFERENCE CENTRE



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